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# Rhetoric: Specific topics

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Topica. *See Lit. theory-Specific. Intertextuality. Other intertextual modes.*

Ventriloquism (rhetorical)

Women and rhetoric

**Actio**

Cabo Aseguinolaza, Fernando. "La enunciación lírica y la *actio* retórica." In *Investigaciones semióticas III: Retórica y lenguajes* 1. Madrid: UNED, 1990. 215-24.

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**Against rhetoric**

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Croce, Benedetto. "Indivisibility of Expression into Modes or Degrees and Criticism of Rhetoric." In Croce, *Aesthetic.* London: Vision Press / Peter Owen, 1967. 67-73.\*

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## Audience, Hearers

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Beaugrande, Robert de. "A Rhetorical Theory of Audience Response." In *Rhetoric 1978: An Interdisciplinary Conference. Ed. Robert Brown and Martin Steinmann.* Minneapolis: University of Minnesota Center for Advanced Studies in Language, Style, and Literary Theory, 1979. 9-20.

Goodwin, Charles. "Audience Diversity, Participation, and Interpretation." *Text* 6.3 (1986): 283-316.

**Competence (Rhetorical)**

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Bermejo, Lilian. "Eficacia / Validez argumentativa." In *Compendio de Lógica, Argumentación y Retórica.* Ed. Luis Vega Reñón and Paula Olmos Gómez. Madrid: Trotta, 2011. 3rd ed. 2016. 215-18.\*

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See also Speech guides.

**Dispositio**

Missac, P. "Aspects de la *Dispositio* rhétorique." *Poétique* 55 (1983): 318-41.

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Olmos, Paula. "Disposición." In *Compendio de Lógica, Argumentación y Retórica.* Ed. Luis Vega Reñón and Paula Olmos Gómez. Madrid: Trotta, 2011. 3rd ed. 2016. 212-14.\*

See also Rhetorical structure.

**Education and rhetoric**

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**Elocution**

Alcolea, Jesus. "Elocución." In *Compendio de Lógica, Argumentación y Retórica.* Ed. Luis Vega Reñón and Paula Olmos Gómez. Madrid: Trotta, 2011. 3rd ed. 2016. 223-26.\*

Calvo Revilla, Ana. "Rasgos de oralidad en la *Poetria Nova* de Godofredo de Vinsauf: Un acercamiento a la *Memoria* y a la *Actio/Pronunciatio." Tropelías* 9-10 (1998-99 [issued 2001]): 79-91.\*

Chico Rico, Francisco. *"Elocutio*y componente lingüístico-textual de léxico." *Epos* 5 (1989): 327-44.\*

Edwards, Paul C. "Elocution and Shakespeare: An Episode in the History of Literary Taste." *Shakespeare Quarterly* 35 (1984): 305-14.

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Kolln, Martha. *Rhetorical Grammar: Grammatical Choices, Rhetorical Effects.* 3rd ed. Allyn and Bacon, 1998.

**Eloquence**

Feijoo, Benito Jerónimo (Fray). "La elocuencia es naturaleza y no arte." From *Cartas eruditas y curiosas.* In Feijoo, *Antología popular.* Ed. Eduardo Blanco-Amor. Buenos Aires: Ediciones Galicia, 1966. 216-19.\*

Muñoz Jiménez, María José. "El tópico *Eloquentia* en el *Manipulus Florum* de Tomás de Irlanda." In *Otivm cvm dignitate: Estudios en homenaje al profesor José Javier Iso Echegoyen.* Ed. J. A. Beltrán et al. (Monografías de Filología Latina, 16). Zaragoza: Universidad de Zaragoza, 2013. 569-77.\* (Thomas of Ireland, *Manipulus Florum* c. 1306).

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Kroll, Wilhelm. *Das Epicheirema.* Vienna and Leipzig, 1936. (Rhetoric).

**Exposition**

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**Guides.***See Writing Guides, Speech Guides.*

**Inventio**

Alcolea, Jesús. "Invención." In *Compendio de Lógica, Argumentación y Retórica.* Ed. Luis Vega Reñón and Paula Olmos Gómez. Madrid: Trotta, 2011. 3rd ed. 2016. 320-23.\*

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See also Creativity (linguistic).

**Loci**

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See also Inventio; Topica; Motifs-Theory.

**Manipulation (rhetorical)**

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See also Manipulation; Language and ideology; Narrativization vs. the Real; Fallacies.

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Sawday, Jonathan. "Toward the Renaissance Computer." In *The Renaissance Computer: Knowledge Technology in the First Age of Print.* Ed. Neil Rhodes and Jonathan Sawday. London and New York: Routledge, 2000. 29-44.\*

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Willis, John. *Mnemonica; sive ars reminiscendi.* London, 1618.

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## Parrhesia

Foucault, Michel. *Fearless Speech.* Ed. Joseph Pearson. (Foreign Agents). Los Angeles: Semiotext(e), 2001.\* (Lectures at the University of California, Berkeley, Fall 1983).

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**Speech guides**

Turk, Christopher. *Effective Speaking: Communicating in Speech.* Spon Press, 1985.

See also Competence (rhetorical); Pronunciation; Eloquence; Oratory.

**Rhetoric and psychology**

Journals

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<http://papers.ssrn.com/sol3/JELJOUR_Results.cfm?form_name=journalBrowse&journal_id=1121186>

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**Rhetorical structure**

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**Ventriloquism (rhetorical)**

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Lorenzo Modia, Mª Jesús. "Ventriloquizing Female Authorship: The Case of Eighteenth-Century Women's Magazines and Periodicals." In *AEDEAN XXX: Proceedings of the 30th International AEDEAN Conference.* [Huelva, 2006]. Ed. María Losada Friend et al. Huelva: U de Huelva, 2007.\*

See also Speakers; Voice (narrative).

## Women and rhetoric

Wertheimer, Molly Meijer, ed. *Listening to their Voices: The Rhetorical Activities of Historical Women.* Columbia: U of South Carolina, 1997.

See also Feminist criticism; Women and language; Women and literature.