from

A Bibliography of Literary Theory, Criticism and Philology

<http://bit.ly/abibliog>

by José Ángel García Landa

(University of Zaragoza, Spain)

**Journal of Management Policy and Practice**

**Vol. 12 (2011)**

McKenzie, William. (California State U, East Bay). "Study of Oral Narrative Provides Preliminary Evidence of Entrepreneurs' Use of Story Telling." *Journal of Management Policy and Practice* 12.2 (2011): 134-41.\*

<http://www.na-businesspress.com/JMPP/McKenzieWeb.pdf>

2024